



**2012 "ALL THE THINGS WOMEN LOVE"
ADVERTISER EXHIBITOR AGREEMENT
The QuikTrip Center at Expo Square
July 27 - 29, 2012**



COVER SHEET

THIS "ALL THE THINGS WOMEN LOVE" EXHIBITOR AGREEMENT (this "Agreement") is made as of the date of signature below ("Effective Date") by and between Cox Radio, Inc. a Delaware Corporation with offices at 7136 S. Yale Ave, #500, Tulsa, Oklahoma 74136 ("Cox") and the exhibitor identified below ("Exhibitor"). This agreement will consist of this Cover Sheet/Order Form, the attached Terms and Conditions, and any and all attachments and/or incorporated policies.

Exhibitor Information

Company Name: _____
 Exhibit Space Name (as it should appear on booth sign): _____
 Address: _____
 City, State: _____ Zip: _____ Phone: _____
 Contact Name: _____ Fax: _____
 Web Address: http:// _____ Cell: _____
 Email Address: _____

(Email is the primary way we'll communicate with you!)

ORDER FORM

Exhibit Space Selections: 1st Choice 2nd Choice 3rd Choice 4th Choice
 (See floor plan) _____ _____ _____ _____

Products to be displayed (please BE SPECIFIC): _____

NOTE: ONLY the products listed above may be displayed/sold!

List Competitors (for booth placement purposes): _____

Will you be selling products from your booth? YES NO

Do you need **220 power** in your booth? YES NO

Advertiser Booth Fees				
Booth Size	Booth Fee #	AND	Advertising	Total
10' x 10'	\$250	PLUS	\$700	
10' x 20'	\$350	PLUS	\$1,550	
10' x 30'	\$450	PLUS	\$2,400	
10x40/20x20	\$550	PLUS	\$3,250	
10' x 50'	\$650	PLUS	\$4,200	
20' x 30'	\$750	PLUS	\$4,600	
End Cap/corner - 8' x 8'		Add \$50		
End Cap/corner - 10' x 10'		Add \$100		
Additional Marketing Opportunites				
GRAND TOTAL				
\$100 Deposit				
Balance due by July 20, 2012				

Method of Payment:

___ Check enclosed (payable to Cox Radio, Inc.)

___ Charge to MasterCard / VISA (Circle One)

___ Credit Account (already on file)

___ Please charge the full amount.

___ Please charge the \$100 non-refundable deposit.

(The official Credit Card Authorization form must be filled in and submitted with this order.)

- Booth Fee includes: floor space, pipe & drape, table/chairs, wastebasket, booth ID sign, access to electricity and listing/hotlink on exhibitor's page on all 4 Cox Radio-Tulsa web pages.

Accepted by Exhibitor

By: X _____ Date: _____

Return completed agreement to:

The All the Things Women Love Show
 c/o Cox Radio, Inc.
 7136 S. Yale Ave, Suite 500
 Tulsa, OK 74136
 Phone: (918) 523-2067 / Fax (918) 493-5357
 Contacts: Steve McDonald, Lisa Burkman & Randy Heller
 Email: HomeandGarden.Show@CoxInc.com

Accepted by Cox Radio, Inc.

By: _____ Date: _____

DO NOT COMPLETE THIS SECTION. FOR COX RADIO USE ONLY

Booth #: _____ Date Rec'd: _____
 Deposit Amt. Rec'd: \$ _____ Dep-Method: _____
 Balance: \$ _____ AE: _____
 Bal due by 7/20/12: \$ _____ Bal-Method Rec'd: _____
 ME _____ MA _____ MO _____ MP _____ Web _____ Orient _____ C/M _____