



**13th Annual Mix 96 "Baby Fest & Family Expo"**  
**EXHIBITOR AGREEMENT**  
 Central Park Hall at Expo Square  
 Saturday, March 10, 2012



**COVER SHEET**

This 2012 MIX 96 "BABY FEST & FAMILY EXPO" EXHIBITOR AGREEMENT (this "Agreement") is made as of the date of signature below ("Effective Date") by and between Cox Radio, Inc. a Delaware Corporation with offices at 7136 S. Yale Ave, #500, Tulsa, Oklahoma 74136 ("Cox") and the exhibitor identified below ("Exhibitor"). This agreement will consist of this Cover Sheet/Order Form, the attached Terms and Conditions, and any and all attachments and/or incorporated policies.

**Exhibitor Information**

Company Name: \_\_\_\_\_  
 Exhibit Space Name (as it should appear on booth sign): \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Web Address: http:// \_\_\_\_\_ Cell: \_\_\_\_\_  
 Email Address: \_\_\_\_\_

**(Email is the primary way we'll communicate with you!)**

**ORDER FORM**

**Exhibit Space Selections:**      1st Choice                      2nd Choice                      3rd Choice                      4th Choice  
 (See floor plan)                      \_\_\_\_\_                      \_\_\_\_\_                      \_\_\_\_\_                      \_\_\_\_\_

Products to be displayed (please BE SPECIFIC): \_\_\_\_\_

**NOTE: ONLY the products listed above may be displayed/sold!**

List Competitors (for booth placement purposes): \_\_\_\_\_

**(REQUIRED)** Door prize I will give away (\$50 minimum value): \_\_\_\_\_ \$ Value: \_\_\_\_\_

Will you be selling products from your booth? YES NO

Do you need electricity in your booth? YES NO

Advertiser Booth Fees				
Booth Size	Booth Fee #	PLUS	Advertising	Total
10' x 10'	\$250	PLUS	\$700	
10' x 20'	\$350	PLUS	\$1,550	
10' x 30'	\$450	PLUS	\$2,400	
10x40/20x20	\$550	PLUS	\$3,250	
10' x 50'	\$650	PLUS	TBD	
20' x 30'	\$750	PLUS	TBD	
<b>End cap or corner</b>		<b>Add \$100</b>		
<b>Additional Marketing Opportunitis</b>				
<b>GRAND TOTAL</b>				
<b>\$100 deposit due with contract</b>				
<b>Balance due by March 2, 2012</b>				

**Method of Payment:**

Check enclosed (*payable to Cox Radio, Inc.*)  
 Charge to MasterCard / VISA (Circle One)  
 Credit Account (already on file)

\_\_\_\_\_  
*Please charge the full amount.*  
 \_\_\_\_\_  
*Please charge the \$100 non-refundable deposit.*

**(The official Credit Card Authorization form must be filled in and submitted with this order.)**

**# - Booth Fee includes: floor space, pipe & drape, table/chairs, wastebasket, booth ID sign, access to electricity and listing/hotlink on exhibitor's page on all 4 Cox Radio-Tulsa web pages.**

**Accepted by Exhibitor**

By: X \_\_\_\_\_ Date: \_\_\_\_\_

**Accepted by Cox Radio, Inc.**

By: \_\_\_\_\_ Date: \_\_\_\_\_

**Return completed agreement to:**

Mix 96 "Baby Fest & Family Expo"  
 c/o Cox Radio, Inc.  
 7136 S. Yale Ave, Suite 500  
 Tulsa, OK 74136  
 Phone: (918) 523-2067 / Fax (918) 493-5357  
 Contacts: Steve McDonald, Lisa Burkman & Kim Dallow  
 Email: [Steve.McDonald@CoxInc.com](mailto:Steve.McDonald@CoxInc.com)

DO NOT COMPLETE THIS SECTION. FOR COX RADIO USE ONLY			
Booth #:	_____	Date Rec'd:	_____
Deposit Amt. Rec'd: \$	_____	Dep-Method:	_____
Balance: \$	_____	AE:	_____
Bal due by 3/2/11: \$	_____	Bal-Method Rec'd:	_____
ME	MA	MO	MP
Web	Orient	C/M	_____